

Writing Rubric

Voice and Style

	Does the writing sound real and is it unique to the writer?	Are the words and sentences interesting and appropriate to the purpose and audience?
4 Wow!	The writing fully engages the reader with its individual voice and style. The tone is consistent throughout.	The words and sentences are interesting and appropriate to the purpose and audience. <ul style="list-style-type: none">• The words are powerful and engaging.• The sentences are varied and flow together effectively.
3 Aaah.	<u>Most</u> of the writing engages the reader with a voice and style that are unique. The tone is mostly consistent.	<u>Most</u> of the words and sentences are interesting and appropriate to the purpose and audience. <ul style="list-style-type: none">• Most words are powerful and engaging.• Most sentences are varied and flow together.
2 Hmm.	<u>Some</u> of the writing engages the reader, but the voice and style are not unique.	<u>Some</u> of the words and sentences are interesting and appropriate to the purpose and audience. <ul style="list-style-type: none">• Some words are powerful and engaging.• Some sentences are varied, but the flow could be smoother.
1 Huh?	The writing does <u>not</u> engage the reader.	<u>Few or none</u> of the words and sentences are appropriate to the purpose and audience. <ul style="list-style-type: none">• The words are often vague and dull.• The sentences lack variety and do not flow together.